

Subject: RE: Proposal

From: Michael Filson </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=015ABE60B32E482083713F9E7AEA14CE-MFILSON>

Date: 05/23/2017 09:23 AM

To: Michael Lamb <Michael@downtownnews.com>

Michael,

I've attached our updated proposal for Dog Day and Summer. I had to scale back some on your end as we are spending more on our digital advertising this year. Any questions, please let me know.

Mike Filson
DCBID
Community Relations Manager

From: Michael Lamb [mailto:Michael@downtownnews.com]

Sent: Friday, May 19, 2017 11:19 AM

To: Michael Filson <mfilson@downtownla.com>

Subject: Re: Proposal

Hey Michael

FYI - I leave early today and back Tuesday. So if there are no changes to the proposal just let me know.

Otherwise, I can work on it again next week.

Have a nice weekend.

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

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On May 16, 2017, at 2:01 PM, Michael Filson <MFilson@downtownla.com> wrote:

Go ahead and let them have the front page strip. I won't be able to get an answer till tomorrow, hopefully.

Mike Filson
DCBID
Community Relations Manager

From: Michael Lamb [<mailto:Michael@downtownnews.com>]
Sent: Tuesday, May 16, 2017 1:54 PM
To: Michael Filson <mfilson@downtownla.com>
Subject: Proposal

Hey Michael

Good seeing you yesterday.

Don't mean to push, but the front page strip was a part of my proposal for 6/12.
If you can confirm all today, then it's yours. Otherwise, my sales associate as someone else who wants it and
I would have to bump you to the following week.

Let me know.

Best

Michael Lamb
Account Executive

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— Attachments: —

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